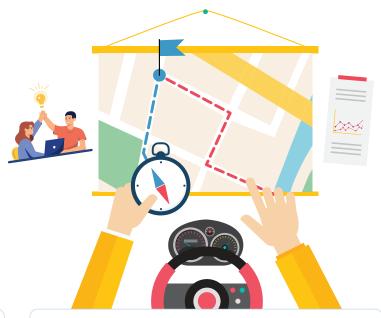# ⊘ U are **sales/marketing manager**

Proactively visualize every opportunity, wherever it may be.

Set a clear course for sales teams, unlock the full potential of your sales data by identifying profitable opportunities at a glance, immediately visualize the potential results of your sales action plan.

SalesVisionary generates detailed tactical and strategic reports, facilitating the implementation of a targeted sales action plan, tailored for each salesperson, each customer, each region.

⊘ A complete, **easy-to-read commercial audit**

See at a glance in-depth analyses of trends, deviations and opportunities for each sector, customer profile, salesperson and product, and refine the results according to your competitors. All that's left for you to do is act.

⊘ **In-depth analyses** for infinite possibilities

Apply customised filters to each of your analyses and never leave a question unanswered. Compare all the data you want, when you want, on every screen.

⊘ **A 3G & Best of module** for tracking salespeople's performance

Follow the detailed evolution of salespeople's results in terms of prospecting, loyalty and growth of potential customers, share the keys to individual success and set the right indicators. For an even more cohesive and motivated team.

⊘ A ready-to-use **sales and marketing plan**

All your sales opportunities are prioritised according to a multitude of strategic criteria. Because some sales don't wait, and focusing on opportunities with the highest potential for success is a guarantee of results, efficiency and control.

⊘ **Automatic notifications** based on your needs

Every section, analysis and visual in SalesVisionary can be configured to send you an alert immediately and automatically.

⊘ An entire module dedicated to **your budget and monitoring objectives**

From October each year, SalesVisionary generates a budget plan for the following year based on past actual results, market trends, the potential of each customer and the performance of each salesperson. For clear YTD results and appropriate corrective action.